



**PAVLOVA M. GREBER**  
info@pavlovam.com

**PROFESSIONAL EXPERIENCE:**

**2024 to Present**

**Data Analyst**  
Remote

Professional with a unique background that combines passion for the arts with a newfound expertise in data analysis. With a successful career in the arts industry, adding data analysis to the arsenal and eager to leverage analytical skills in a new and exciting field.

**2016 to Present**

**Art Advisor**  
Pavlova M. Greber Art Advisor  
Miami, FL

Independent art advisor providing consulting services to individuals, artists, museums, corporations and government agencies interested in establishing, expanding, appraising, managing art collections and organizing arts events, as well as installing and preserving works of public art.

**2010 to 2016**

**Operations Manager**  
Museo de Las Américas  
San Juan, PR

Supervised and consulted on overall museum operations, museum guides, volunteer program, weekend programs, marketing materials, and promotional efforts. Prepared proposals for programs and events, directed and coordinated the programs to completion. Through my various marketing and promotional efforts attendance to the museum increase 125%, which translated to an increased revenue of 36%.

**2005 to Present**

**Founder and Volunteer Executive Director**  
Fotomission, Inc.  
Miami Beach, FL

Fotomission is a 501 (c) (3) non-profit organization dedicated to teaching and promoting photography, as well as producing events, artistic and documentary exhibitions, publications and presentations of significant and socially conscious photographic endeavors. The organization's mission is to utilize artistic and documentary photography as a means for creating positive social change.

**2002 to 2005**

**Fine Art Marketing and Sales Consultant**

Opera Gallery  
Bal Harbour, FL

Fine art sales and marketing consultant for this internationally renowned gallery with ongoing exhibitions of original works by modern and contemporary masters.

**2000 to 2002**

**Director**

Highway Transportation Authority - Art in Transit Program  
San Juan, Puerto Rico

Designed and initiated the Art in Transit Program for the “Tren Urbano” project establishing locations for the artwork at each station, prepared an art guide for the artists explaining each station location and community, developed a projected schedule for installation of artwork, coordinated with the Federal Transit Administration (FTA) that all the activities of the program were in compliance with their requirements. Lectured and oriented over two hundred interested artists.

**1998 to 2008**

**Panelist and Art Consultant**

National Endowment for the Arts  
Washington DC

Participated in review panels and traveled throughout the United States to evaluate organization’s projects.

**1997 to 2000**

**Director, Crafts Development Office**

PR Industrial Development Company  
San Juan, Puerto Rico

Planned and directed all office operations, including the creation of new incentive programs, the management of fourteen employees and the administration of the annual budget.

Organized the First International Folk Art Fair celebrated in Puerto Rico; the event was awarded the Picasso medal, the United Nations Educational, Scientific and Cultural Organization’s (UNESCO) highest honor. Collaborated in the curatorial team of the exhibition “Teodoro Vidal: A Collector’s Vision of Puerto Rico” at Smithsonian Institution’s National Museum of American History. Received congratulatory letter from President Bill Clinton on the creation of the Month of the Puerto Rican Folk Artist.

**EDUCATION:**

M.A. in Caribbean Studies  
Center for Advanced Studies of Puerto Rico and the Caribbean  
San Juan, PR

B.A. Social Sciences  
University of Puerto Rico  
Rio Piedras, PR

PR Industrial Development Company  
Unionized Employee Management Training

Museo de Las Américas  
Lecture Series, Luxury Retail Management

Google Data Analytics Professional Certificate

**COMPUTER:**

Excel  
Word  
Power Point  
Photoshop  
R Programming  
SQL  
Tableau

**LANGUAGES:**

English  
Spanish  
French